

## PAGE 1 — EXECUTIVE OVERVIEW

### **Banking Fundamentals & Digital Banking**

A strong foundation for modern banking and fintech careers

#### **Program Overview**

This program provides a comprehensive introduction to banking concepts, products, and operations, combined with an understanding of digital banking models and industry transformation trends. Participants gain a solid understanding of how traditional banking models intersect with digital channels, fintech innovation, and evolving customer expectations.

Through structured learning and practical context, the program bridges foundational banking knowledge with today's digital realities—equipping participants with the confidence and perspective needed to enter, transition, or advance within the financial services sector.

## PAGE 2 — TAKEAWAYS & AUDIENCE

### **KEY TAKEAWAYS**

Participants will leave this program with:

- A solid understanding of core banking products, services, and operational models
- Strategic awareness of digital banking channels and emerging fintech trends
- Practical insight into how banks are evolving in response to technology and regulation
- Increased confidence to enter or transition into professional roles within banking and financial services

## **PROGRAM DETAILS**

### **Delivery**

In-Person & Virtual

### **Format**

Part-time (During the day / Evenings / Weekends)

Full time – On Demand

### **Cohort Size**

Maximum 15 participants

## **WHO SHOULD ATTEND**

- Graduates and early-career professionals
- Career switchers entering banking or fintech
- Non-banking professionals working with financial institutions

### **Career Alignment**

- Banking Operations Associate
- Junior Banking Analyst
- Digital Banking Support Specialist

## **CONTACT INFORMATION**

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